MYWORKFLOW®

my time.

Features

MYPUBLISH®

Publish digital content or produce print-ready documents in a modular system – globally CI-compliant. Once created, a template can be customized any number of times. At only a fraction of the time expenditure and cost.

AT A GLANCE

- 100% CI-compliant production even with custom content
- Web-to-print and web-to-digital: centrally define content, adjust it according to local requirements and integrate immediately
- Add interactive buying incentives such as videos or competitions at the POS: thanks to the eye-catching infotainment stand myPublishPoint
- Easily import photos, videos, presentations or product data from myMedia®
- Customize predefined layout templates as often as you like (e.g. job listings, business cards, ads)
- Immediately check the ready-to-print result
- Integrate external partners (franchise, retail, stores)
- Certified print PDFs at the click of the mouse
- Directly hand over documents to printer, logistics and packaging
- Multichannel marketing: cover all communication channels from a single source

FEATURES IN DETAIL

- User-specific documents based on page template
- Variable document length
- Bar code and QR code integration
- Text formatting
  - Prefix
  - Suffix
  - Masking
  - Style assignment
- Export of PDF or JPG files
- Advanced image database
  - Integrated
  - Personalized
  - Template assignment
- Advanced data merge
- Advanced approval workflow
- Advanced user roles
- Multiple user interfaces
- Advanced image editing
  - Cropping
  - Checking
  - Rotating
- Rules for content modification
- Level support
- Multilingual documents
- Language-dependent image data
- Support of individual output profiles
- Integrated order processing
- Online payment system

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Any questions?

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www.myworkflow.de